

IX INTERNATIONAL POSTHARVEST SYMPOSIUM

POSTHARVEST 2024 RUNS CONCURRENTLY WITH:



SPONSORSHIP PROSPECTUS

OVERVIEW

The Committees for the IX International Postharvest Symposium 2024, VII International Symposium on Postharvest Pathology 2024 and FavHealth 2024 would like to invite you to participate in these international symposia. The conferences are being held at the Energy Events Centre, Rotorua from 11th – 15th November 2024 and the expectation is to have 300+ delegates from all over the world attend and present during this week long symposium.

These postharvest conferences promise to be exciting and insightful science events, and offer a great opportunity to meet with leading professionals in these fields of postharvest research delivering a diverse and innovative programme.

Postharvest science is important to New Zealand's economic success. The country's location and export focus necessitates research and innovation to ensure the delivery of premium horticultural products to distant markets. New Zealand's experience in the field makes it an obvious choice as a location for the symposium.

We are offering you a diverse option of sponsorship packages to give you the opportunity to be involved and have access to an international gathering of key scientists.

Please do not hesitate to contact us if you wish to discuss any of the packages or other options.

CONFERENCE VENUE

Energy Events Centre

Queens Drive

Rotorua

New Zealand

CONTACT

Yvonne McDiarmid

Events & Sponsorship Manager

Plant & Food Research

120 Mt Albert Road

Auckland 1025

New Zealand

yvonne.mcdiarmid@plantandfood.co.nz

MAJOR SPONSORSHIP PACKAGES

	Platinum NZ\$20,000 1 ONLY	Gold NZ\$15,000 2 ONLY	Silver NZ\$10,000 3 ONLY	Bronze NZ\$5,000 4 ONLY
Acknowledgement		2 SOLD	2 SOLD	
Acknowledged at the opening/closing sessions	✓	✓	✓	✓
Logo & Name Inclusions				
Logo on delegate name badge	✓			
Logo on conference satchel	✓	✓		
Logo on the conference website with link to the company's website	✓	✓	✓	✓
Logo to be displayed on the sponsors slide at the conference	✓	✓	✓	✓
Logo featured on all conference e-newsletters	✓	✓		
Conference Handbook				
Advertisement in Conference App	✓	✓	✓	
Company logo	✓ plus profile	✓	✓	✓
Exhibition Booth				
3m x 2.4m space – exhibitor to bring their own free standing display. A skirted trestle table, two chairs can be supplied if requested.	3m x 2.4 m space	3m x 2.4 m space		
Conference Registrations				
Includes: access to conference, daily catering, Welcome Reception and Conference Dinner.	4	3	2	1
Satchel Inserts				
Opportunity to provide satchel inserts	✓ 3 inserts	✓ 2 inserts	✓ 1 inserts	
Conference Delegate List				
Delegate list distributed after the conference and subject to privacy laws	✓	✓	✓	✓

Note: All prices quoted are in New Zealand dollars and exclude GST.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

WORKSHOP SPONSOR (7 ONLY) – NZ\$4,400

2 SOLD

- Opportunity to contribute to the workshop (in negotiation with program committee)
- Exclusive naming rights to the sponsored workshop
- Company banner displayed during workshop
- Acknowledgement as a sponsor in the conference app
- Acknowledgment in all plenary session on sponsors slide
- Logo on conference website with a link to your homepage
- Opportunity to place a promotional flyer or a promotional item in the conference satchel
- Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001.

CONFERENCE SACHELS (1 ONLY) – NZ\$6,600

- Company name/logo on all conference satchels
- Acknowledgement as a sponsor in the conference app
- Opportunity to place a promotional flyer or a promotional item in the conference satchel
- Acknowledgment in all plenary session on sponsors slide
- Logo on the conference website with a link to your homepage
- Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001.

COFFEE CART (1 ONLY) NZ\$10,000

- Coffee cart placed in a prominent location in the exhibition area
- Opportunity to place pull up banner x 1 next to coffee cart
- Opportunity to provide own branded take away cups
- Logo on conference website with hotlink to your company website
- Acknowledgement as a sponsor in the conference app
- Acknowledgment in all plenary session on sponsors slide
- One complimentary exhibitor registration
- Opportunity to place a promotional flyer or a promotional item in the conference satchel
- Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001.

SOLD

INTERNATIONAL KEYNOTE SPEAKERS (6 ONLY) – NZ\$5,000

- Naming rights to the sponsored keynote's session
- Acknowledgement as a sponsor in the conference app
- Acknowledgment in all plenary session on sponsors slide
- Logo on conference website with a link to your homepage
- Opportunity to place a promotional flyer in the conference satchel
- Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001
- Opportunity to liaise direct with speaker

STUDENT POSTER PRIZE (\$600) AND STUDENT SPEAKER PRIZE (\$600) - NZ\$1,200 (1 ONLY)

- Logo on website
- Acknowledgement as a sponsor in the conference app
- Acknowledgment in all plenary session on sponsors slide

INTERNATIONAL DELEGATE SPONSORSHIP – NZ\$6,000

Postharvest 2024 is an international conference, with delegates attending from across the Asia Pacific and internationally, the costs involved in travelling to the conference will be difficult for some delegates to meet, however, it is vital that these delegates have the opportunity to attend the conference and take what they have learned back home.

- Acknowledgement as a sponsor in the conference app
- Logo on conference website with a link to your homepage
- Acknowledgment on sponsors slide
- An opportunity to meet the delegate sponsored by your organisation and hear firsthand the difference your sponsorship will make
- Opportunity to place a promotional flyer in the conference satchel
- One full conference registrations


WELCOME RECEPTION (1 ONLY) NZ\$5,500

- Five complimentary tickets to the welcome reception
- Opportunity to display company banners in the welcome reception area
- Verbal acknowledgement of sponsorship at the welcome reception
- Acknowledgement as a sponsor in the conference app
- Logo on conference website with a link to your homepage

- Opportunity for company representative to welcome delegates at the reception (3 minutes)
- Opportunity to give gift bags to all delegates as they leave the welcome reception (to be supplied by sponsor with organising committee approval required)
- Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001.

DINNER SPONSOR (1 ONLY) NZ\$8,800

This is an opportunity for a sponsor to host the conference dinner to be held at Hobbiton.

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- Exclusive naming rights at the conference dinner
 - Logo will be prominently displayed on conference dinner menus
 - Opportunity to make a welcome speech at the conference dinner (maximum of 5 minutes)
 - Company banner prominently displayed at the dinner (provided by sponsor)
 - Two complimentary tickets to the conference dinner
 - One complimentary registration which includes: lunches, morning and afternoon tea, Welcome Reception ticket, Conference Dinner ticket and the opportunity to participate in sessions.
 - Logo on conference website with a link to your homepage
 - Acknowledgement as a sponsor in the conference app
 - Acknowledgment in all plenary session on sponsors slide
 - Opportunity to place an A4 promotional flyer or a promotional item in the conference satchel
 - Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001.

DAY CATERING (3 ONLY) NZ\$2,500

- Naming rights for the full day catering (morning/afternoon tea and lunch)
- Two standalone banners on display in the catering area (to be provided by sponsor) on the day of your sponsorship
- Acknowledgement as a sponsor in the conference app
- Logo on the conference website with a link to your homepage
- Acknowledgment in all plenary session on sponsors slide
- Opportunity a promotional flyer or promotional item in the conference satchel
- Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001.

LANYARDS NZ\$3,300

- Company name/logo printed on lanyards (single colour print)
- Acknowledgement as a sponsor in the conference app
- Acknowledgement at plenary session on sponsors slide
- Company logo on the conference website with a link to your homepage
- Copy of delegate list (name, organisation, State, Country) in accordance with Privacy Legislation 2001.

CONFERENCE NOTEPADS AND PENS- NZ\$1,000

Sponsor to supply notepads & pens

- Pads and pens to be placed in the conference satchels
- Acknowledgement as a sponsor in the conference app
- Logo on conference website with a link to your homepage

SATCHEL INSERT NZ\$550

- Opportunity to place a flyer in the conference satchels
- Acknowledgement as a sponsor in the conference app

TAILORED PACKAGES

We would be delighted to assist in the development of a tailored package for your company if none of the listed opportunities suit your promotional activities.

If you would like to discuss a tailored sponsorship package please do not hesitate to contact Yvonne McDiarmid, Events & Sponsorship Manager, Plant & Food Research, yvonne.mcdiarmid@plantandfood.co.nz or (+64) 09 925 7042

If you would like to become a sponsor of the Postharvest 2024 meeting please complete the Sponsorship /Exhibition Acceptance Form at the end of this document and email to yvonne.mcdiarmid@plantandfood.co.nz.

EXHIBITION OPPORTUNITIES

EXHIBITION SPACE NZ \$1,500

3 SOLD

- Company listing in the conference app
- Listing on the conference website as an exhibitor and a link to your homepage
- List of delegates provided post-conference (in accordance with the Privacy Legislation Act 2001)
- 3m x 2.4m space – exhibitor to bring their own free standing display
- a. one trestle table and two chairs supplied on request
- Two Exhibitor Passes – includes:
 - b. Attendance at the welcome reception
 - c. Morning tea, lunch and afternoon tea
 - d. Name badge for registrant
 - e. Delegate bag

EXHIBITION TABLE NZ \$750

- Company listing in the conference app
- Listing on the conference website as an exhibitor and a link to your homepage
- List of delegates provided post-conference (in accordance with the Privacy Legislation Act 2001)
- One trestle table and two chairs supplied
- One exhibitor pass - includes:
 - f. Attendance at the welcome reception
 - g. Morning tea, lunch and afternoon tea
 - h. Name badge for registrant
 - i. Delegate bag

EXTRA EXHIBITION PASS REGISTRATIONS NZ \$375

Please contact events@plantandfood.co.nz to organize extra exhibitor passes.

Note: Exhibition passes do not include attendance at conference sessions or the field trip/conference dinner. To attend the field trip/conference dinner, full registrations need to be purchased.

If you would like to become an exhibitor of the Postharvest 2024 meeting please complete the Sponsorship /Exhibition Acceptance Form at the end of this document.

GENERAL INFORMATION

All prices quote are in New Zealand dollars and are GST inclusive.

Sponsors will be informed of all deadlines for the provision of information or materials through regular email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Conference Logistics are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

The acceptance of the application shall be at the discretion of the organisers, and upon acceptance, becomes a contract. By completing and signing the application, the undersigned agrees to comply with, and be subject to, the terms and conditions plus cancellation policy contained in this document. The organisers reserve the right to refuse or deny any application.

Terms & conditions

1. All sponsorships are non-exclusive and non-negotiable. Sponsorship will be allocated on receipt of the signed application form and deposit.
2. Application for sponsorship must be made in writing using the designated application form. Confirmation will be provided to confirm the booking, together with a tax invoice for the full amount.
3. Cheques should be payable to the Plant & Food Research and must be drawn in New Zealand dollars. All monies must be received prior to the event. No company will be listed as a sponsor or exhibitor in any convention material until full payment and an application form have been received by the organisers.
4. No exhibitor shall commence dismantling or packing product before the end of the final break on the last day of the convention. It is the responsibility of each exhibitor to have material packed, identified and cleared for shipment by the closing of the conference registration desk. The organisers will not be held responsible for any items left behind.
5. The Sponsor/Exhibitor undertakes that they will not hold any events or social functions on the same date or time as official Conference Program sessions or social functions.
6. The organisers, at its discretion, shall have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.
7. The organisers reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. The organisers will not discount or refund for any facilities not used or required.

Cancellation policy

In the event of cancellation, an administration fee of \$50 will apply prior to July 2024 No refunds on sponsorship will be made for cancellations received after this date. Refunds on exhibition area will only occur if the booth is resold. Cancellations must be made in writing and forwarded to the Convention Secretariat.

Liability

Sponsors assume entire responsibility and hereby agree to protect, indemnify, defend and hold the Postharvest 2024 Committee and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the sponsor's installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents. The organisers will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the organiser will not be accountable for the level of commercial activity generated.

Insurance

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibition materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the conference organisers from any and all such abuses, damages and claims.

Compliance

The exhibitor agrees to abide by and comply with the rules and regulations including any amendments that the organisers may make from time to time. The exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the venue, Energy Events Centre, Rotorua.

SPONSORSHIP ACCEPTANCE FORM

Contact Name: _____

Company Name: (for Invoice) _____

Postal Address: (for Invoice) _____

Telephone No: _____ Mobile No _____

Email: _____

Sponsorship required: _____

Cost: _____ Signature: _____

I have read, understood and agree to the terms and conditions and cancellation policy as stated in the Sponsorship Prospectus. Please tick.

Return to:

Yvonne McDiarmid
Events & Operations Manager
Plant & Food Research
Private Bag 92169
Auckland 1142, New Zealand

Email: Yvonne.mcdiarmid@plantandfood.co.nz

Fax: +64 9 925 7002

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 **POSTHARVEST 2024**