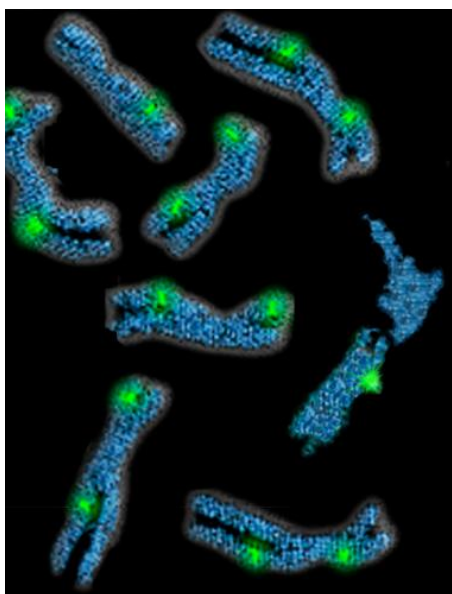


MAPNET 2022

14-15 March 2022

Plant & Food Research
Lincoln, New Zealand



MAPNET CONFERENCE 2022

SPONSORSHIP PROSPECTUS

OVERVIEW

The Committee for the MapNet 2022 Conference wish to invite your organisation to join us by supporting this event. MapNet will held at Plant & Food Research Lincoln from 14-15 March 2022. Should Covid restrictions not allow a face to face meeting we will run this fully on-line. Provision for sponsors to change to an on-line environment has been made in the sponsorship offerings.

MapNet is running under an aegis of New Zealand-based molecular and quantitative geneticists from organisations involved in genomics related research. Organisations represented through MapNet include CRIs, Universities and private entities. These organisations encompass New Zealand's health and primary production sectors, as well as conservation genetics. A key driver for MapNet is to co-ordinate scientists from different organisation using common technologies and analytical platforms, to foster the development of multidisciplinary and cross-sector research projects, and to facilitate knowledge exchange between researchers.

This year's conference will be held in Lincoln, the heart of a large vibrant academic and industrial scientific community. MapNet 2022 will focus on diverse and emerging themes; genotyping platforms, analysis platforms and tools, the interactome, generating genetic resources, māori-centric genetics research and epigenetics.

CONFERENCE VENUE

Plant & Food Research

Fitzgerald Room

Lincoln

New Zealand

CONTACT

Yvonne McDiarmid

Events & Operations Manager

Plant & Food Research

120 Mt Albert Road

Auckland 1025

New Zealand

yvonne.mcdiarmid@plantandfood.co.nz

WEBSITE

<https://www.scienceevents.co.nz/mapnet>



MAJOR SPONSORSHIP PACKAGES

	Platinum NZ\$2,500 1 ONLY	Gold NZ\$1,500 2 ONLY	Silver NZ\$1,000 3 ONLY	Bronze NZ\$500 4 ONLY
Acknowledgement	SOLD			
Acknowledged at the opening/closing sessions	✓	✓	✓	✓
Logo & Name Inclusions				
Logo on delegate name badge (Face to Face only)	✓			
Free standing banner (supplied by sponsor) in main plenary room (Face to Face only)	✓	✓		
Online option: Show a promotional video – supplied by sponsor	✓ 2 min	✓ 1 min	✓ 30 secs	
Logo on the conference website with link to the company's website	✓	✓	✓	✓
Logo to be displayed on the sponsors slide at the conference	✓	✓	✓	✓
Logo featured on all conference e-newsletters	✓	✓		
Conference Programme				
Company logo	✓plus profile	✓	✓	✓
Conference Registrations				
Includes: access to conference, daily catering and conference dinner.				
Online option: Free online registrations	2	1		

Note: All prices quoted are in New Zealand dollars and exclude GST.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKERS – NZ\$1,000 – Face to Face and Online

- Naming rights to the sponsored keynote's session
- Acknowledgement as a sponsor on the programme
- Acknowledgment in all plenary session on sponsors slide
- Logo on conference website with a link to your homepage
- Opportunity to liaise direct with speaker

STUDENT POSTER PRIZE (\$250) AND STUDENT SPEAKER PRIZE (\$250) - NZ\$500 (1 ONLY) – On-Line option – Students give 2-3min talk and breakout rooms where they can present their poster – sponsor receives acknowledgement and logo shown online

- Logo on website
- Acknowledgement as a sponsor on the programme
- Opportunity to present the prize

DINNER SPONSOR (1 ONLY) NZ\$1,500 – Face to Face only

This is an opportunity for a sponsor to host the conference dinner to be held at The Laboratory

- Exclusive naming rights to the conference dinner
- Opportunity to make a welcome speech at the conference dinner (maximum of 5 minutes)
- Company banner prominently displayed at the dinner (provided by sponsor)
- One complimentary ticket to the conference dinner
- One complimentary registration which includes: lunches, morning and afternoon tea, and conference dinner
- Logo on conference website with a link to your homepage
- Acknowledgement as a sponsor on the programme
- Acknowledgment in all plenary session on sponsors slide

DAY CATERING (2 ONLY) NZ\$500 Per Day – Face to Face only

- Naming rights for the full day catering (morning/afternoon tea and lunch)
- One standalone banner on display in the catering area (to be provided by sponsor) on the day of your sponsorship
- Acknowledgement as a sponsor on the programme
- Logo on the conference website with a link to your homepage
- Acknowledgment in all plenary session on sponsors slide

PROMOTIONAL VIDEO – Online Only – NZ\$2,500

- 2 minute promotional video played during two sponsors breaks to delegates both face to face and online streaming (video to be supplied by company)
- Company listing on conference website with link to your companies webpage
- Ability to upload 3 pieces of promotional material that can be downloaded by delegates
- Ability to put up contact details for delegates to make direct contact

TAILORED PACKAGES

We would be delighted to assist in the development of a tailored package for your company if none of the listed opportunities suit your promotional activities.

If you would like to discuss a tailored sponsorship package please do not hesitate to contact Yvonne McDiarmid, Events & Operations Manager, Plant & Food Research, yvonne.mcdiarmid@plantandfood.co.nz or (+64) 09 925 7042

If you would like to become a sponsor of MAPNET 2022 meeting please complete the Sponsorship /Exhibition Acceptance Form at the end of this document and email to yvonne.mcdiarmid@plantandfood.co.nz

GENERAL INFORMATION

All prices quote are in New Zealand dollars and are GST inclusive.

Sponsors will be informed of all deadlines for the provision of information or materials through regular email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Conference Logistics are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

The acceptance of the application shall be at the discretion of the organisers, and upon acceptance, becomes a contract. By completing and signing the application, the undersigned agrees to comply with, and be subject to, the terms and conditions plus cancellation policy contained in this document. The organisers reserve the right to refuse or deny any application.

Terms & conditions

1. All sponsorships are non-exclusive and non-negotiable. Sponsorship will be allocated on receipt of the signed application form and deposit.
2. Application for sponsorship must be made in writing using the designated application form. Confirmation will be provided to confirm the booking, together with a tax invoice for the full amount.
3. Cheques should be payable to the Plant & Food Research and must be drawn in New Zealand dollars. All monies must be received prior to the event. No company will be listed as a sponsor or exhibitor in any convention material until full payment and an application form have been received by the organisers.
4. No exhibitor shall commence dismantling or packing product before the end of the final break on the last day of the convention. It is the responsibility of each exhibitor to have material packed, identified and cleared for shipment by the closing of the conference registration desk. The organisers will not be held responsible for any items left behind.
5. The Sponsor/Exhibitor undertakes that they will not hold any events or social functions on the same date or time as official Conference Program sessions or social functions.
6. The organisers, at its discretion, shall have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.
7. The organisers reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. The organisers will not discount or refund for any facilities not used or required.

Cancellation policy

In the event of cancellation, an administration fee of \$50 will apply prior 18 February. No refunds on sponsorship will be made for cancellations received after this date. Refunds on exhibition area will only occur if the booth is resold. Cancellations must be made in writing and forwarded to the Convention Secretariat.

Liability

Sponsors assume entire responsibility and hereby agree to protect, indemnify, defend and hold the MAPNET 2022 Committee and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the sponsor's installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents. The organisers will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the organiser will not be accountable for the level of commercial activity generated.

Insurance

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibition materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the conference organisers from any and all such abuses, damages and claims.

Compliance

The exhibitor agrees to abide by and comply with the rules and regulations including any amendments that the organisers may make from time to time. The exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the venue, Plant & Food Research, Lincoln, New Zealand.

SPONSORSHIP ACCEPTANCE FORM

Contact Name: _____

Company Name: _____

Postal Address: _____

Telephone No: _____ Mobile No _____

Email: _____

Sponsorship required: _____

Cost: _____ Signature: _____

I have read, understood and agree to the terms and conditions and cancellation policy as stated in the Sponsorship Prospectus. Please tick.

Return to:

Yvonne McDiarmid
Events & Operations Manager
Plant & Food Research
Private Bag 92169
Auckland 1142, New Zealand

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